



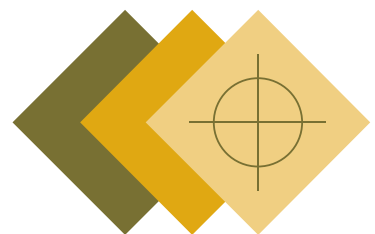
IMAGINE....

One partner to shepherd  
all of your content.

From **writing** it...  
To **designing** it...  
To **managing** it...

Let 3-Keys introduce new levels  
of creativity and efficiency  
to your marketing.

**Content Written | Content Designed | Content Managed**



**3-KEYS**



## A COMPELLING **MARKETING SOLUTION...**

In today's hectic business world, managing multiple vendors and partners can be extraordinarily time-consuming and stressful. This is particularly true when you are creating any type of marketing collateral – from web sites and brochures to presentations and videos.

What's more, you must ensure that your message is consistent across all marketing channels and tools, and that can be challenging when you have multiple sources for content.

Enter 3-Keys . . .

By combining world-class expertise in copywriting and design, as well as an innovative and intuitive back-end content management system, we deliver a comprehensive solution that will make your content, and your marketing ROI, soar.

**All of your content. World-class quality. One partner.  
This is the advantage and power of 3-Keys.**



## Content Written

We provide writing services and effective messaging for businesses in all stages of growth, from local entrepreneurs trying to break into an industry to large, established companies who want to sharpen their messaging. Our writing services can help you successfully develop almost any type of collateral, including web sites, brochures, business plans, executive summaries, newsletters, and press releases.

Many of our clients are brilliant businesspeople. But, they often don't have the time or skilled resources to create effective, engaging copy. This is where we can help.

## Content Designed

We can design, print, and produce any piece of marketing collateral including interactive web sites, brochures, print ads, videos, commercials, DVDs, and much more.

How you promote yourself -- your choice of when to stay inside the box and when to venture out -- can make or break your business in today's economic climate. We can help you make the right design choices, and help you go outside the box, stay inside it, around it, through it, over it, under it, or anywhere else that makes your business succeed.

## Content Managed

With RevalCMS (content management system), you gain one simple tool to manage your web site and online content. From internal IT staff to non-technical managers, anyone can use our RevalCMS to make a wide assortment of changes, updates, and corrections.

- ◆ Easily change and update text, colors, images, and other online content.
- ◆ Expertly adjust site structure and user navigation.
- ◆ Make changes from anywhere in the world by logging into your Admin Panel.

Once you implement the RevalCMS, your business takes on a higher level of efficiency.

- ◆ Liberation of your internal resources.
- ◆ Reduced site maintenance costs.
- ◆ Fewer worries about immediate and critical site updates.
- ◆ Efficient mechanism to keep your online content relevant and current.

# BUSINESS PARTNERS



ALPS INNOVATORS  
PVT. LTD.



Content Written Content Designed Content Managed

Contact us today and learn more.

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